

BAYOU BENNIE

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PERFORMANCE PROFILE

As a student-athlete with a strong academic foundation in Psychology, I thrive in challenging and competitive fields. I have developed effective time-management skills as well as a strong work ethic. Through my experiences, I have learned to overcome adversity, multi-task, and encourage those around me. I pride myself in being a leader in all situations as well as being able to problem solve.

EDUCATION

Louisiana State University
Bachelor of Science in Psychology
Minor in Social Work
GPA: 3.74
Anticipated Graduation: May 2021

EXPERIENCE

Fashionomics Live, Creative Director, August 2019-September 2020

- Designed website and created visual content
- Managed a creative team of 10 bloggers
- Maintained social media updates (Twitter, Facebook, Pinterest, and Tumblr)
- Developed creative marketing strategies and provided support on creative projects

New Hair Creations, Public Relations Intern, July 2018-2019

- Developed visual marketing materials (designed brochures, flyers, business cards)
- Maintained social media updates (Twitter, Facebook, LinkedIn)
- Managed relationships with high-end clientele and salon owners
- Provided marketing services to salon owners including strategies and media engagement
- Helped establish a relationship with Living Social, resulting in a competitive contract

Louisiana State University, LSU Football Team Member, 2017-Present

- Three-year athletic scholarship recipient
- Three-year Varsity Letter Recipient
- Maintained a full-time course schedule while competing at an elite level
- Participated in the Tiger Bowl (2018) and Purple Bowl (2019)

HONORS & AWARDS

- Louisiana State University All-Academic Team 2018-2019
- Associated Press All SEC First Team Football

News Articles/Features

- "Blue Collar LSU Guard Brings Effort and an Edge to His Job" (The Baton Rouge Times)
- "Guard Bayou Bennie's Work Ethic Pays Dividends for Tigers" (Bayou Review)
- "Who is the Most Underrated Tiger?" (TigerCenter.com)

SKILLS

- Proficient in Microsoft Office programs
- AutoCAD, Civil 3D, and Revit drawing softwares
- Extensive experience with ArcGIS mapping software
- Proficient in Spanish language

CIVIC ENGAGEMENT

- **Tiger Pals**, exchanged letters with elementary school children each week to improve their reading and writing skills, coordinated by LSU athletics (2019-present)
- **Mike's Bash**, helped at holiday festival for elementary school kids (2018-present)
- **Special Olympics**, volunteered at the annual basketball tournament at LSU (2017-present)